

## 1978-1979 Life Style Sample Information

### Refusal and Return Rates

Of 100 percent of the people approached for an interview, 84 percent agreed to participate in the interview, and 60 percent completed interviews.

Of the 60 percent who completed an interview, 5 percent refused to take a life style questionnaire, and of those who did accept questionnaires, 36 percent returned questionnaires.

### Sample Characteristics

Underrepresents  
Singles  
Minorities  
Low Education  
Low Income

Overrepresents  
Married  
Whites  
High Education  
Middle Income

Weighting can adjust the sample to population characteristics.

### Explanation of Return/Refusal Rates

Questionnaire length, complexity and subject matter.

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